

JENNY (KYUYEON) RHEE

krhee1@asu.edu

300 E Lemon St. ◊ Tempe, AZ, 85287

EDUCATION

- Arizona State University** 2021 – Present
Ph.D. Candidate, Department of Information Systems
- Seoul National University** 2018 – 2020
M.S., Management Information Systems
- Hanyang University** 2014 – 2018
B.S., Business Administration

RESEARCH INTERESTS

Digital health and health IT, healthcare delivery, clinical trials, medical innovation

RESEARCH IN PROGRESS

- Technology-Mediated Services in Health Care: Evaluating Telehealth Delivery Models for Underserved Populations**
K. Rhee, X. Liu, S. Lekwijit, P. Chen
Major Revision (2nd round), *Information Systems Research*
- Telehealth and the Reorganization of In-Person Provider Workload: Evidence from a Centralized Virtual Care Model**
K. Rhee, S. Lekwijit, X. Liu, P. Chen
Preparing for submission to *Management Science*
- Data Regulation and the Microstructure of Clinical Trials**
Work in Progress

CONFERENCE PRESENTATIONS

- Digitalization in Health: Evaluating Telehealth Delivery Models for Underserved Populations**
- INFORMS Annual Meeting, Phoenix, AZ, 2023
 - WISE, Copenhagen, Denmark, 2022
- The Impact of Patients' Telehealth Adoption on In-Person Provider Workload**
- WISE, Bangkok, Thailand, 2024
 - CHITA, Washington D.C., 2024

TEACHING EXPERIENCE

- Introduction to Business Data Analytics, Arizona State University** Feb. 2025
- Instructor (first four sessions)
- Seoul National University** Mar. 2018 – Dec. 2019
- Teaching Assistant for two undergraduate and three MBA courses

AWARDS & HONORS

ASU Information Systems PhD Research Grant, 2021–2026

Teaching Assistant Fellowship, Seoul National University, 2018–2019

Merit-Based Scholarship, Hanyang University, 2017

DAAD Scholarship, 2016

Academic Achievement Award, Hanyang University, 2014–2017

SERVICES

Journal Reviewing

- Information Systems Frontiers (2023)
- Information & Management (2022)
- Information Systems Journal (2022)

Conference Reviewing

- Americas Conference on Information Systems (2026)
- International Conference on Information Systems (2023, 2024)
- Pacific Asian Conference on Information Systems (2022, 2023, 2024)
- Workshop on Information Technologies and Systems (2023)
- Hawaii International Conference on System Sciences (2023, 2024, 2025)

Volunteer

- IS Jobs Database (2024)
- Conference on Information Systems and Technology (2023)